



Chamber NEWS

July 2017

INSIDE:
Events Calendar
Chamber News
Community News

Business focused. Community minded.

www.bentonchamber.com 501-860-7002

Benton Chamber to Launch Video Library

Your Benton Chamber is always looking for ways to help its members and we are excited that we will be launching a FREE video library for CHAMBER MEMBERS ONLY. The Business Education Video Library offers approximately 500 professional videos by industry experts that will provide you with practical and effective information. It is the Chamber's hope that the videos will become an ongoing resource for your business needs.

The videos range from 15 minutes to 30 minutes in length and subjects covered include: Sales, Human Resources, Marketing, Finance, Operations, Women's Business Issues, Leadership, and varied other topics. The videos are not classes; they are "How To" videos that help a small business owner with a specific issue such as how to hire someone, how to manage receivables, how to do a trade show, what should your social media policy be, issues with Affordable Care Act, and many more.

To keep the material fresh and correct, the videos are in constant review and are being regularly updated. Also, new ones that cover up-to-the minute topics are being added. Actually, as a member of the Benton Chamber, you will receive a weekly update each Thursday which tells you about updates and new videos that are available for your use. It is very important that our businesses have up-to-date information since laws change almost daily. We feel this video series will help the Chamber better assist our members.

Here is how it will work for you:

- Benton Chamber website www.bentonchamber.com
 - Hover over Business Video Library (below banner picture), a pop up will appear and choose Click Here.
 - Your chamber login information will be your email; your password is your first name.
 - On the Welcome page select the Video Library tab located on the green bar on the top of page.
 - Check categories under Channel Navigator on left side of page and choose the video you would like to watch.
 - To log out: Click on our name at the top right of your page and choose log out.
- For advertising opportunities on the Video Library call the Chamber at 501-860-7002.*

New Event Coming!!!!



Your Benton Chamber of Commerce is planning a new fun event for the community. We will be having a Bingo night at the Benton Event Center on August 17 and hope all of you will mark your calendars to attend.

Doors will open at 5:00 and games will begin at 6:00. We will have food concessions and a cash bar. Make plans to come over and have some concession food and then participate in the bingo games. We will have 20 games of bingo with cash payouts. Tickets purchased in advance will be \$20 and this will include a bingo card for 16 games. There will be 4 bonus games with more payout if you want to participate in these. Tickets at the door will be \$25.

Also, we are looking for sponsors for the new event. You can either be a \$500 sponsor or a \$300 sponsor. Sponsors will not be limited per industry. Here is what you will receive for your sponsorship:

- Sponsor name and/or logo included in invitations sent to membership on website. event page and in advertising in local media (size varies based on sponsor level chosen)
- Sponsor signage at event on large dropdown screens, on tables where attendees sit, and also on programs given to attendees
- Sponsor recognition by emcee throughout the evening
- 4 free admission tickets for \$500 sponsorships; 2 free admission tickets for \$300 sponsorships

This will be a FUN night!! Also, there will be lots of chances to win CASH.

New Members (June)

Cardis Law

Frank J. Cardis
126 N. Main St., Benton, AR 72015
575-0100 • Attorneys

Connect AFC

Brooke Plack
512 1/2 W. Commerce St., Bryant, AR 72022
703-0457 • Childcare

Crush Wine & Spirits

Katherine Woodson
3345 Highway 5, Bryant, AR 72019
943-7889 • Liquor Store

Elite Spine & Joint Chiropractic & Rehab

Dr. Dylan Machycek, DC
3309 Winchester Dr., Benton, AR 72015
575-0271 • Chiropractic & Sports Rehab

Hobby Lobby

Lauren Wheat
20480 I-30 N, Benton, AR 72019
794-2276 • Art & Crafts/Home Decor

Liberty Tax Service

Arthur Hall
1312 Military Road Ste. 2, Benton, AR 72015
778-6201 • Tax Preparation

Liberty Tax Service - Bryant

Arthur Hall
2900 Horizon Drive Suite 5, Bryant, AR
72022 847-7774 • Tax Preparation

Robinson Roofing Service

Jim Robinson
120 Wildwood Circle, Hot Springs, AR 71901
722-8810 • Roofing

Roller - Alcoa Funeral Home

Karen Carter
6700 Alcoa Road, Benton, AR 72019
Funeral Home

The Main St. Station

Mary Robin Harriell
303 N Main St., Benton, AR 72015
777-5758 • Restaurant/Food Court



First Thursday Breakfast

August 3 - The Enclave Gallery at White Furniture

Benton Area Chamber of Commerce Bingo Night
August 17- Benton Event Center

CHAMBER EVENTS

July 6 - Ribbon Cutting
4:00pm - Crush Wine & Spirits

July 11 - Ribbon Cutting
11:30am - Healthcare Express

July 18 - Civic & Governmental Affairs
1:15pm - Benton Chamber Board Room

July 18 - Success in Saline - Hats Off to Non-Profits & Community Organizations
5:30 - 7:30pm - Benton Event Center

July 21- Ribbon Cutting
10:30am - West Side Pharmacy

July 26 - Chamber Board Meeting
11:45am - Full - Board Room

July 27 - Ribbon Cutting
11:00am - Roberson & Associates Insurance and Church House Insurance

July 31 - Ribbon Cutting
9:00am - Hobby Lobby

CITY EVENTS

July 1 - Independence Day Bash
5:30pm - 9:30pm - Saline County Fairgrounds

July 3 & 17 - Public Utilities Commission
6pm - 1827 Dale Street

July 10 & 24 - Benton City Council
6am - Agenda; 7pm - Full Council Chambers, Municipal Complex

July 20 - A&P Commission
4:00pm - Chamber Board Room



LOCAL 4TH OF JULY CELEBRATIONS

Plan on celebrating the Fourth of July close to home. Start at the Arkansas Health Center on June 29th and move on to the Saline County Fair Grounds on July 1.

On Thursday, June 29th, from 6:00 – 10:00pm, the Arkansas Health Center will have its Independence Day Celebration and Fireworks Show. The Health Center is located at 6701 Hwy. 67, at Exit 114/I-30. Landers of Saline County is the Platinum Sponsor of the event.

Live music will be by Exit #123. Other attractions include food vendors, midway games, carnival rides, and inflatables. Admission and parking are free.

The evening will conclude with a fireworks show at 9:15pm.

Bring your lawn chairs and/or blanket and enjoy the evening. If you have questions or need special assistance, please call Allan Eakin at 860-0500.

On Saturday, July 1, the City of Benton will host its Independence Day Bash at the Saline County Fairgrounds. The event is being sponsored by Benton Parks and Recreation, Mayor David & Nancy Mattingly, and the Jeff Mattingly Foundation.

Activities include live music, bounce houses, and Build-a-Bear. Free Build-a-Bear tickets will be given to the first 300 kids twelve and under who enter the gate. There will be three assembly tents and also the bears will be partially pre-stuffed to make the lines move faster.

The evening will end with an expanded fireworks show.

Mayor David Mattingly expressed the following: "It's going to be a great celebration for our city and a way for your City Officials to say "thank-you" for all the support you've given us in recent years. Join us for a night of family fun and entertainment. We're all Benton Proud!"

So, bring your lawn chair and join in the fun.



From Your Chairman



When I took office in January I challenged myself, the board and the staff to come up with ideas for how we could add value to our membership and specifically help those smaller businesses in our network. Everyone has taken the challenge seriously and I am very excited to finally share the release of the new Business Video Library with all our members!

With this video library, I hope we've found a delivery method that will be efficient, convenient and timely for you. I hope you will have time to click around and explore the hundreds of videos on a wide variety of business topics.

This summer we are also working on some networking events to help you get to know each other better in a fun atmosphere.

On July 18th, I hope you can join us at the Benton Event Center for our second annual Nonprofit Fair during Success in Saline. This is a great opportunity for you to learn about these organizations and find out how you can get plugged in to help our community.

And since summer is all about FUN, we are going to host a BINGO night on Thursday, August 17th at the Benton Event Center. We are going to have a pro BINGO caller, cash prizes, concession food and a cash bar. It's an event for adults (must be 18 and older to attend and play) to relax and enjoy some friendly competition.

I really hope to see you at one of our upcoming events and I look forward to your feedback as you begin to use the new video library.

Leigha Jones
Civitan Services

Ribbon Cuttings for June



Matt Steele Shelter Insurance



Pottery Worx



Rhea's Men's Store



Roller Alcoa Funeral Home



Everyone is invited to ribbon cuttings. Come out and welcome our new chamber members.



Success in Saline - Hats Off to Non-Profits & Community Organizations



Our July 18, Benton Area Chamber of Commerce's Success in Saline looks to be a night for food, fun, and fellowship with lots of networking opportunities.

Various non-profit and community organizations in our area will be highlighted during the evening. If there is another non-profit organization that would like to attend, please call the Chamber 501-860-7002 and we will get you on the list.

There will be games. Door prizes will be given throughout the evening. A cash bar will be available. Cost is only \$8. Make plans to attend.

Business Special

We invite you to join our family of Business Subscribers at a special business rate of **\$93** year and receive **\$100** in **FREE Advertising!!**

THE SALINE COURIER
We deliver the best of Saline County to you DAILY!
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OTHER EVENTS

June 29- Independence Day Celebration
6:00pm - Arkasnas Health Center - Haskell

July 1 - City of Benton Independence Day Bash
5:30pm - Saline County Fairgrounds

July 6 - Ribbon Cutting Ceremony, Wine Tasting & Championship BBQ
4:00pm - 6:0pm - Crush Wine & Spirits

July 8 - 3rd Annual Discovery in the Park Tyndall Park Amphitheater
10:00am - Museum of Discovery
11:00am - Little Rock Zoo

July 10 - 14 - COTO Workforce PLC Academy
College of the Ouachitas

July 13 - Arkansas Blood Institute Blood Drive
1:00pm- 5pm - Heartland Rehabilitation and Care Center

July 13 - Classical Violin Duet
7:00pm - Ovation Music Academy

July 13-15- Guys & Dolls Jr.
7:00pm - Royal Theater

July 15 - Arkansas Blood Institute Blood Drive
10:00am - Saline County Library - Bryant

July 15 - Gospel Concert
7:00pm - Ovation Music Academy

July 16 - Guys & Dolls Jr.
2:00pm - Royal Theater

July 17 - Arkansas Blood Institute Blood Drive
11:00am - 2:30pm - CoorsTek

July 17-21 - Camp Kid's Towne "Larger Than Life"
6:00 - 8:00pm - Midtowne Church

July 26 - Arkansas Blood Institute Blood Drive
10:00am - Southern Trace Rehab. & Care Ctr.

July 27 - 30th Anniversary Celebration
11:00am - 2:00pm - Roberson & Associates Insurance

July 29 - Family Fun Day - Habitat for Humanity
11:00am - 2:00pm - Friends in Christ Church

